



ALCHEMIST — WEALTH —

ALCHEMIST WEALTH, LLC

Privacy Policy

Revised as of 10/6/2020

Alchemist Wealth Privacy Policy / Regulation S-P

ALCHEMIST WEALTH views protecting its customers' private information as a top priority and, pursuant to the requirements of the Gramm-Leach-Bliley Act (the "GLBA"), ALCHEMIST WEALTH has instituted the following policies and procedures to ensure that customer information is kept private and secure.

This policy serves as formal documentation of ALCHEMIST WEALTH's ongoing commitment to the privacy of its customers. All employees will be expected to read, understand, and abide by this policy and to follow all related procedures to uphold the standards of privacy and security set forth by ALCHEMIST WEALTH. This Policy, and the related procedures contained herein, is designed to comply with applicable privacy laws, including the GLBA, and to protect nonpublic personal information of ALCHEMIST WEALTH's customers.

In the event of new privacy-related laws or regulations affecting the information practices of ALCHEMIST WEALTH, this Privacy Policy will be revised as necessary and any changes will be disseminated and explained to all personnel.

Scope of Policy

This Privacy Policy covers the practices of ALCHEMIST WEALTH and applies to all non-public personally identifiable information of our current and former customers.

Overview of the Guidelines for Protecting Customer Information

In Regulation S-P, the Securities and Exchange Commission (the "SEC") published guidelines, pursuant to section 501(b) of the GLBA, which address the steps a financial institution should take in order to protect customer information. The overall security standards that must be upheld are:

- Ensure the security and confidentiality of customer records and information;
- Protect against any anticipated threats or hazards to the security or integrity of customer records and information; and
- Protect against unauthorized access to or use of customer records or information that could result in substantial harm or inconvenience to any customer.

Employee Responsibility

- Each employee has a duty to protect the nonpublic personal information of customers collected by ALCHEMIST WEALTH.
- No employee is authorized to disclose or use the nonpublic information of customers on behalf of ALCHEMIST WEALTH.
- Each employee has a duty to ensure that nonpublic personal information of ALCHEMIST WEALTH's customers is shared only with employees and others in a way that is consistent with ALCHEMIST WEALTH's Privacy Notice and the procedures contained in this Policy.
- Each employee has a duty to ensure that access to nonpublic personal information of ALCHEMIST WEALTH's customers is limited as provided in the Privacy Notice and this Policy.

- No employee is authorized to sell, on behalf of ALCHEMIST WEALTH or otherwise, nonpublic information of ALCHEMIST WEALTH's customers.
- Employees with questions concerning the collection and sharing of, or access to, nonpublic personal information of ALCHEMIST WEALTH's customers must look to ALCHEMIST WEALTH's CCO for guidance.

Violations of these policies and procedures will be addressed in a manner consistent with other Company disciplinary guidelines.

Types of Permitted Disclosures – The Exceptions

Regulation S-P contains several exceptions, which permit ALCHEMIST WEALTH to disclose customer information (the "Exceptions"). For example, ALCHEMIST WEALTH is permitted under certain circumstances to provide information to non-affiliated third parties to perform services on ALCHEMIST WEALTH's behalf. In addition, there are several "ordinary course" exceptions, which allow ALCHEMIST WEALTH to disclose information that is necessary to effect, administer, or enforce a transaction that a customer has requested or authorized. A more detailed description of these Exceptions is set forth below.

- **Service Providers.** ALCHEMIST WEALTH may from time to time have relationships with nonaffiliated third parties that require it to share customer information in order for the third party to carry out services for ALCHEMIST WEALTH. These nonaffiliated third parties would typically represent situations where ALCHEMIST WEALTH or its employees offer products or services jointly with another financial institution, thereby requiring ALCHEMIST WEALTH to disclose customer information to that third party. Every nonaffiliated third party that falls under this exception is required to enter into an agreement that will include the confidentiality provisions required by Regulation S-P, which ensure that each such nonaffiliated third party uses and re-discloses customer nonpublic personal information only for the purpose(s) for which it was originally disclosed.
- **Processing and Servicing Transactions.** ALCHEMIST WEALTH may also share information when it is necessary to effect, administer, or enforce a transaction for our customers or pursuant to written customer requests. In this context, "Necessary to effect, administer, or enforce a transaction" means that the disclosure is required, or is a usual, appropriate, or acceptable method.
- To carry out the transaction or the product or service business of which the transaction is a part, and record, service, or maintain the consumer's account in the ordinary course of providing the financial service or financial product.
- To administer or service benefits or claims relating to the transaction or the product or service of which it is a part.
- To provide a confirmation, statement, or other record of the transaction, or information on the status or value of the financial service or financial product to the consumer or the consumer's agent or broker; or
- To accrue or recognize incentives or bonuses associated with the transaction that is provided by ALCHEMIST WEALTH or any other party.

Sharing as Permitted or Required by Law

ALCHEMIST WEALTH may disclose information to nonaffiliated third parties as required or allowed by law. This may include, for example, disclosures in connection with a subpoena or similar legal process, fraud investigation, recording of deeds of trust and mortgages in public records, an audit, or examination, or the sale of an account to another financial institution.

ALCHEMIST WEALTH has taken the appropriate steps to ensure that it is sharing customer data only within the above noted Exceptions. ALCHEMIST WEALTH has achieved this by understanding how ALCHEMIST WEALTH shares data with its customers, their agents, service providers, parties related to transactions in the ordinary course or joint marketers.

Safeguarding of Client Records and Information

ALCHEMIST WEALTH has implemented internal controls and procedures designed to maintain accurate records concerning customers' personal information. ALCHEMIST WEALTH's customers have the right to contact ALCHEMIST WEALTH if they believe that Company records contain inaccurate, incomplete, or stale information about them. ALCHEMIST WEALTH will respond in a timely manner to requests to correct information. To protect this information, ALCHEMIST WEALTH maintains appropriate security measures for its computer and information systems, including the use of passwords and firewalls.

Additionally, ALCHEMIST WEALTH will use shredding machines, locks and other appropriate physical security measures to safeguard client information stored in paper format. For example, employees are expected to discard documents not required to be kept by placing them in the appropriate bin for shredding.

ALCHEMIST WEALTH protects confidential client information including but not limited to consumer report or any compilation of consumer report information derived from a consumer report by maintaining some information in locked areas and shredding such information when then information is no longer needed by ALCHEMIST WEALTH.

Security Standards

ALCHEMIST WEALTH maintains physical, electronic, and procedural safeguards to protect the integrity and confidentiality of customer information. Internally, ALCHEMIST WEALTH limits access to customers' nonpublic personal information to those employees who need to know such information in order to provide products and services to customers. All employees are trained to understand and comply with these information principles.

Privacy Notice

ALCHEMIST WEALTH has developed a Privacy Notice, as required under Regulation S-P, to be delivered to customers initially and on an annual basis. The notice discloses ALCHEMIST WEALTH's information collection and sharing practices and other required information and has been formatted and drafted to be clear and conspicuous. The notice will be revised as necessary any time information practices change. A copy of ALCHEMIST WEALTH's Privacy Notice is available on ALCHEMIST WEALTH's website.

- Privacy Notice Delivery
 - Initial Privacy Notice - As regulations require, all new customers receive an initial Privacy Notice at the time when the customer relationship is established, for example on the execution of the agreement for services.
 - Annual Privacy Notice - The GLBA regulations require that disclosure of the Privacy Policy be made on an annual basis. ALCHEMIST WEALTH will deliver its annual Privacy Notice in conjunction with the annual offer summary of material changes of its Form ADV Part 2.
 - Revised Privacy Notice - Regulation S-P requires that ALCHEMIST WEALTH amend its Privacy Policy and distribute a revised disclosure to customers if there is a change in ALCHEMIST WEALTH's collection, sharing, or security practices.